

SDG HERO

EMPOWERING WOMEN FARMERS
ELEVATING VALUE CHAINS & MARKET LINKS



BE'NISHAN



SWIPE TO READ THEIR STORY



MY SDG HERO STORY

WHO IS BE'NISHAN?

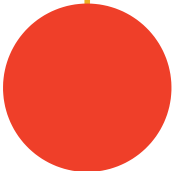
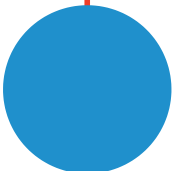
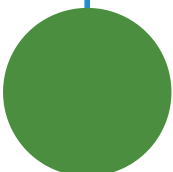
Be'nishan is a women-led Farmer Producer Company (FPC) in Telangana, India, dedicated to supporting smallholder farmers. By providing training, market access, and price stability, Be'nishan is transforming rural livelihoods and making farming more profitable and sustainable.





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CHALLENGES FOR SMALL- SCALE FARMERS

-  Unstable prices & market fluctuations
-  Limited access to quality inputs and technology
-  Lack of financial support & training
-  High costs of logistics & middlemen commissions





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HOW BE'NISHAN IS MAKING A DIFFERENCE

- Full supply chain management – from production to sales & export
- Training farmers in best agricultural practices
- Connecting farmers to major buyers
- Introducing new technologies to improve yield and quality
- Ensuring fair pricing & reducing dependency on middlemen





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THE IMPACT

Real results, real change

- **21%** increase in farmers' income
- **120,000+** women farmers impacted
- **USD 5 million** turnover in 2021–22

Businesses can thrive while **making a difference.**





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A SCALABLE MODEL FOR INCLUSIVE BUSINESS

Be'nishan proves that profitability and social impact can go hand in hand.

This inclusive business approach is not just successful—it's a replicable model for creating **lasting change in other regions.**

